



Inspiring youth toward successful futures

## THREE ELEMENTS THAT BRING SEGUE TO A SCHOOL



The SPONSOR funds the program's annual fee or raises the funds. This person may also serve as the Program Ambassador. The funder may be a corporation, foundation, or a philanthropist. A school may self-fund through its ADA savings since inspired and motivated students attend school more regularly.



The PROGRAM AMBASSADOR (PA) serves as liaison between the school and Segue. This volunteer typically spends 5-10 hours at the start of the year and 1-4 hours per week thereafter. The PA recruits Community Ambassadors to help outreach and increase the number of career speakers at each school.



The PRINCIPAL'S APPROVAL is normally provided because Segue helps increase student awareness of the relevance of school, it fills a major gap in students' preparedness for the workplace, it can help increase student attendance, and it welcomes teachers to participate at the frequency they choose.

Segue is a low cost turnkey program that greatly increases student exposures to career options and internships. It enables members of a community to share their career path lessons with high school students. Each speaker provides a set of three 20-minute talks in the classrooms of their local school. Over the course of a school year, students receive a significant amount of wisdom, insights, and lessons learned from the speakers who visit them.

Career mentor speakers inspire students about "Possible Selves" in the real world that they can become. This helps them see the relevance of school, become willing learners, work harder, graduate high school, and go further with their education such as in a technical training program or a four-year university. A 2011 Harvard study confirms Segue's student impacts. See a brief video at: [www.SegueProgram.org/video.html](http://www.SegueProgram.org/video.html)